

You are invited to attend:



Working with the media *Workshop for the sport and recreation industry*

Who should attend?

If you are involved in the sport and recreation industry and would like to develop your knowledge in any of the following areas...

- ◆ How to work with the media effectively
- ◆ Getting your stories run – ingredients for a good story
- ◆ How to deliver concise, convincing messages
- ◆ Developing relationships with the media
- ◆ Sharing examples of good practice with other sport and recreation organisations

...this workshop is for you.

'Working with the media' will also provide you with the opportunity to network with other people involved in the sport and recreation industry and share experiences of working with the media. You will leave the workshop with resources and useful contacts.

Date: Thursday 9 April 2009

Time: 9.00am - 11.30am

Venue: Conference Room
Department of Sport and Recreation
246 Vincent Street, Leederville WA

Cost: Free

There are limited spaces so register now to avoid disappointment!

To RSVP or if you would like any further information contact
Helen Cunningham
helencunningham@wasportsfed.asn.au
or 9387 8100

Register by 27 March 2009

Kindly supported by:



Department of
Sport and Recreation

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